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HEADSHOTS

YOU ARE YOUR BRAND, *Sell It!*



FIRSTLY

THANK YOU

FOR CONSIDERING US!

I am excited about the opportunity to capture your branding images. I come with several years of serving my clients' visions with my passion for art. It is my belief that creativity is a muscle that should be exercised frequently. This means I am consistently searching for new ways to highlight you, your brand, or your product. I am here to guide you through the process of discovering your unique expression. Whether it's capturing a jaw-dropping portrait, meeting your need for authentic branding, or anywhere in between, Eric Coleman Photography is guaranteed to create a lasting experience with precession and excellence.

Warm Regards

Eric Coleman

Photographer | Designer





We build --- EXPERIENCES

Through my impeccable work ethic and the quality of my craft, I will provide a high-end experience. Your desired outcome is the priority. As you share your vision with me, I will ruminate with it in every image I capture. Communication is also a huge part of successfully working together. With that being said, I am open to your feedback, and I will also be available to provide it. The goal is to offer notably precise service to meet your expectations and deliver an end result that we can both be proud of.

THE TOP 3 REASONS YOU NEED A PROFESSIONAL HEADSHOT?



1 PROFESSIONALISM

Imagine showing up for every interview, every business meeting, every sales pitch in a yellowed tee shirt and dirty jeans. You wouldn't do that (hopefully), because you know being professional is to set your best foot forward. A great headshot lets the world know you are serious about who you are, and what you want. It gives the impression that you are ready. Professionalism fosters a respectful culture, which in turn builds relationships- the building block of most deals.

2 BRAND YOURSELF

Just an image is not branding yourself, but rather the outward expression of that brand. Developing a brand is to develop all the ways in which your "voice" reaches its intended target. Your image doesn't create that, rather your brand informs what your picture should look like.

3 KNOW, LIKE AND TRUST

No one does business with someone that they don't either know, like, or trust. There has to be one factor present. Being able to see a great representation of who you are jump starts the K-L-T factor. There is something about knowing what a person looks like that helps us connect. We have all heard the phrase "finally putting a face to the name". As a business your goal should be to be of service and find a way to make money doing so. A great headshot is the start.



**We think
CREATIVELY**



**We do amazing
PROJECTS**



**And we do it
ON TIME**

**OUR STRATEGY
CONSUME, CREATE
& CONNECT.**

We take into account all the options available to reach your set goals, create branded images, and specific tactics to connect with your client base.

DOES YOUR HEADSHOT REPRESENT YOU ?

Quality is what we do

High quality images are essential to grabbing the attention of the clients you want. We help you put your best foot forward, because you never know where your next step may lead you.



1 INDUSTRY

Which industry are you in? How do you show up in the industry? How do you stand out ?

2 VOICE

Describe your voice. How do you communicate?

3 LOOK

Describe your look. Brand colors?



How to PREPARE

- Get a lot of rest before the shoot.
- Make sure your outfits are together, including accessories.
- Be ready to give your best!

THE WORD ON THE STREET!

(ACTUALLY GOOGLE)

T. PATRICK



Great experience with a true professional. High quality work and fast turnaround times. These photos look awesome. Thanks Eric!

M. JONES



Positive: Professionalism, Quality, Responsiveness, Value

Eric was very professional! I went in for headshots and got more than I could have asked for! I'm in love with my photos!! Will definitely return for more!

A. WALTER



Positive: Professionalism, Quality, Responsiveness, Value

It's a long time coming writing this review for Eric. I have personally worked with him for over 6 years. I work for a local nonprofit and Eric photographs every one of our events. (Typically around 10 a year). In addition, he does special projects such as headshots or photographs of our community members. Every time the photos turn out fantastic!! In addition to his talent, Eric is truly a pleasure to work with. He is prompt at responding, punctual and just all around a great guy. Our local community has come to know him as he is a familiar face at all our events. Eric is 10/10 and you won't regret working with him!! Thanks Eric for all you do!



**LOOKING
FORWARD
TO WORKING
WITH YOU !**

Email Me

ERIC@ERICCOLEMANPHOTOGRAPHY.COM

How to START

Great! The next steps are simple. Contact me via email below, or call 512 591 8409. Pick your shoot time and date, and I will send out an online contract and invoice. Once completed it will place you on the official calendar.